

FOR IMMEDIATE RELEASE

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Antigo/Langlade County Designated as a "Snowmobile Friendly Community"

Antigo/Langlade County, WI — The Association of Wisconsin Snowmobile Clubs (AWSC) announced six newly awarded Wisconsin Communities as "Snowmobile Friendly Community." These communities that earned this designation in 2023 are Lake Tomahawk, Land O' Lakes, Langlade County, Oconto County, Phelps, and Price County.

The Antigo/Langlade County Chamber of Commerce & Visitors Center achieved Snowmobile Friendly status for Langlade County by completing a 21-page application describing how the Community advocates for safe and responsible snowmobiling in our area. All SFC winners are awarded reflective, high-visibility, 24" x 36" highway signs to let all visitors know they are entering a "Snowmobile Friendly Community." The snowmobile Friendly Community signs will be placed at key locations throughout Langlade County.

The Snowmobile Friendly Designation is a four-year term, and communities may reapply for subsequent awards. Created through a partnership between the AWSC and the Wisconsin Department of Tourism, the Program accurately identifies which communities and snowmobile clubs are "best" at welcoming, preserving, and providing snowmobile access, support, and services for snowmobilers.

Deena Grabowsky, Chief Executive Officer of the Antigo/Langlade County Chamber of Commerce & Visitors Center, said the designation is a huge marketing tool for tourism in the area.

AWSC chooses communities based on snowmobile policies, programs, and amenities; snowmobile safety and education programs; snowmobile club/clubs; community encouragement and public safety around snowmobiling.

"Snowmobile enthusiasts are always looking for the best trails and experience," Grabowsky said in a news release. "Langlade County offers that experience. Our entire County is invested and understands the value riders bring to our area. Our

trail system offers easy access by snowmobile to gas stations, lodging, restaurants, and more. We welcome visitors and locals with enthusiasm."

Tim Grall, Langlade County Snowmobile Council President, said, "We are very honored and thrilled to receive this award for Langlade County."

A huge shout out to Deena Grabowsky, Chief Executive Officer of the Antigo/Langlade County Chamber of Commerce & Visitors Center, for putting in the extra time and energy to complete the lengthy AWSC application. We appreciate her dedication to promoting our trail system and tourism for Langlade County, said Grall.

Chamber/Antigo Snow Drifters Photo: (left to right) Steve Noskowiak – Trail Boss Antigo Sno Drifters Snowmobile Club, Drew Grall – Antigo Sno Drifters Snowmobile Club VP, Jane Noskowiak, Deena Grabowsky – CEO Antigo/Langlade County Chamber of Commerce & Visitors Center, Austin Grall, and Tim Grall – Antigo Snow Drifters Snowmobile Club President.

AWSC Photo: (left to right) Drew Grall – Antigo Sno Drifters Snowmobile Club VP, Jane Noskowiak, Steve Noskowiak - Trail Boss Antigo Sno Drifters Snowmobile Club, Dave Newman – AWSC (Association Wisconsin Snowmobile Clubs) President, Tim Grall – Antigo Sno Drifters Snowmobile Club President, Lori Heidemen – AWSC VP, Austin Grall, and Linda Grall.

For additional information about the Antigo/Langlade County Chamber of Commerce & Visitors Center:

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