



Member-To-Member Discount Program

Do business with a fellow Chamber member!

This program is a great opportunity for you to promote your business! Using this program you, as a Chamber member business, can offer a discount on products or services. The discount you offer will be made available to all member businesses and their employees.

Get More From Your Membership Dues!

Member-To-Member Discount Program

A Membership Benefit from Antigo/Langlade County Chamber

The **Member-to-Member Discount Program** is a way for Chamber members to market their business services/products *exclusively* to other Chamber members.

Take advantage of the Chamber's **Member-To-Member Discount Program** and discover the savings throughout the communities.

What is the Member-To-Member Discount Program?

Chamber members promote their business to other Chamber member businesses by offering discounts for goods and services. Members support other members to help keep business in Langlade County.

How does the program work?

- Your offer must be honored during the entire calendar year (ex. January – December).
- We'll promote the Key Tags at all upcoming Chamber events, in our newsletter, and on our website. We'll also provide 2 Key Tags to all participants so they can share them with their employees.
- We'll provide a complete directory of all participants in print and on our website. This will make shopping easier for everyone who uses the Chamber Key Tag.

What criteria must be met to participate?

- Participant must be an Antigo/Langlade County Chamber of Commerce member in good standing.
- Discount must be **exclusive** to Chamber members, rather than a general discount offered to the public.

What kind of discounts may be offered?

Discounts will be unique to each business. Examples:

- An advertising company may offer 10% off an ad design to a Chamber business.
- A publishing company may offer a discount for business card printing.
- A restaurant may offer a buy-one-get-one-free on menu items.

Why participate in the Member-To-Member Discount Program?

- **CUSTOMER AWARENESS** – You will be listed in many of the Chamber publications, including our website that will reach over 200 businesses and their employees.
- **INCREASED SALES** – Attract new customers to your business. You make the discount offer – we publish and promote the Chamber Key Tags as a service to you. **THERE IS NO FEE FOR PARTICIPATING.**
- **EMPLOYEE APPRECIATION** – What a great way to show your employees you appreciate them. Distribute the Chamber Key Tags to your staff, allowing them to enjoy the discounts and incentives offered by fellow Chamber members.

How can my business participate?

Complete the enclosed participation form and return it to us. We'll do the rest!

The **Member-To-Member Discount Program** adds value to your Chamber membership!

Member-To-Member Participation Form
A Membership Benefit from Antigo/Langlade County Chamber of Commerce

Contact Person: _____

Business Name: _____

Phone: _____ Fax: _____

Website Address: _____ Email: _____

_____ **YES**, I would like my employees to have a **Member-To-Member Chamber Card**. Please send me _____ additional **Member-To-Member Key Tags**.
(My payment of \$0.50 for each additional key tag is enclosed.)

_____ **YES**, include me in the **Member-To-Member Discount Program** savings directory. Please include the *EXCLUSIVE* customer incentive or discount below:

I agree to offer the benefit described above to Chamber members and their employees for a one year period from this date _____.

Authorized Signature

Mail, Fax, or Email Your Response to:
Antigo/Langlade County
Chamber of Commerce
1005 S. Superior Street
Antigo, WI 54409

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