Member-to-Member Discount Program Frequently Asked Questions:

Q: What is the Member-to-Member Discount Program?

A: The Antigo/Langlade County Chamber of Commerce Member-to-Member Discount Program is designed to give member businesses an opportunity to offer exclusive discounts to their fellow member businesses, such as discounted products and/or services.

Q: Who is eligible to offer a Member-to-Member Discount?

A: Any Antigo/Langlade County Chamber of Commerce member, in good standing.

Q: Who is eligible to receive a Member-to Member Discount?

A: Any active member business and their employees are eligible to receive the discounts offered in the program.

Q: How can I verify if a business is a member of the Antigo/Langlade County Chamber of Commerce?

A: For an up-to-date listing of member businesses, please visit <u>www.antigochamber.com</u> and view the Chamber Membership list online.

Q: How do I verify that someone works for a member business?

A: Anyone requesting your Member-to-Member discount must present a Member-to-Member Discount Card (available at the Chamber Office only).

Q: How much does the discount program cost?

A: Participating in the Member-to-Member Discount Program is absolutely free! It is a benefit for all of our Chamber members.

Q: What is the advantage of participating in the program?

A: Members gain exposure by advertising their discounted products and services to the Chamber membership. The member-to-member discount program offers businesses an opportunity to build its customer base and provides no-cost marketing.

Q: What kind of discount should I offer?

A: Many members offer a percentage off of products and/or services. Examples include: "10% off a specific service" or "special rates for specific services, call business for details". Discounts are ultimately at the member's discretion so you must make that decision.

Q: How are Member-to-Member Discounts publicized?

A: The Chamber promotes its Member-to-Member Discount Program via its Web site, email and/or promotional flyers. Information is updated regularly.

Q: What if I take part in the program, but change my mind?

A: Members can choose to discontinue their participation in the discount program at any time. The Chamber requires a 30-day written notice in order to update promotional material.

Q: Which businesses take part in the Member-to-Member Discount program?

A: For a complete listing of participating businesses, visit the Chamber's online member-to-member discount list <u>here</u>.

Q: When do I use my Member-to-Member Discount Card?

A: You can use your Member-to-Member Discount Card when shopping at member businesses that offer member-tomember discounts. For a complete listing of discounts, click here.

Q: Do I have to use my Member-to-Member Discount Card to be eligible for the discounts?

A: Yes.

Q: How many Member-to-Member Discount Cards can my business request?

A: Your business can request as many Member-to-Member Discount Cards as you need. They are available at the Chamber office during our regular business hours. For more information contact the Antigo/Langlade County Chamber of Commerce at 715-623-4134.